

PDP Times

PENNSYLVANIA DERMATOLOGY PARTNERS
PATIENT NEWSLETTER SUMMER 2020



welcome to our new patient newsletter

Drs. Sarah Todd and Brandon Rowe Settle in New PDP Chester County Offices

PDP is experiencing an active summer as the burgeoning network plans to add two more practices, expanding its presence in the Greater Philadelphia region and Lehigh Valley.

The two offices, set to open this summer in Exton and West Chester, PA, have been on PDP's radar for several months. The Exton office is leased and will be run by Brandon Rowe, MD.

The offices open July 20, 2020 and September 1, 2020, respectively.
To schedule an appointment with Dr. Todd or Dr. Rowe, please call 888-895-DERM.

The West Chester office was acquired from Drew McCausland, MD, who is retiring after nearly 50 years of providing dermatologic care. PDP's Sarah Todd, MD, will be the practicing dermatologist upon his retirement. Both providers are highly-qualified and trained and looking forward to serving individuals and families in their communities.

The doctors: A closer look



Sarah Todd, MD, received her Bachelor's Degree from Washington University. She received her medical degree from Drexel University College of Medicine where she was elected to the AOA honor society. Following medical school, Dr. Todd completed an internal medicine internship at the University of Maryland and a dermatology residency at Georgetown University where she was chief resident.



Brandon Rowe, MD, who will lead our Exton office, received his Bachelor's Degree from Haverford College. He went on to Temple Medical School after which he completed his intern year in Internal Medicine at Abington Jefferson Hospital. He completed his residency in dermatology at Temple University Hospital.

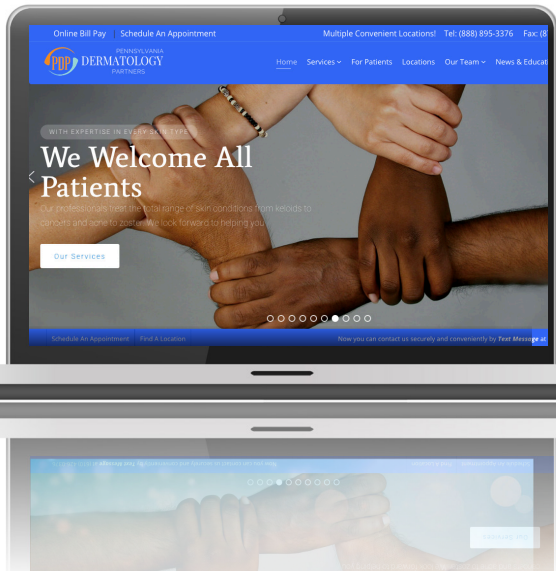
PDP opens Wilmington, DE, office

PDP is excited to announce the acquisition of Fanny J. Berg MD's dermatology practice in Wilmington, DE. **The office is expected to reopen in the fall of 2020.**

PDPs Dr. Jason Schoenfeld will be the practicing dermatologist in this office upon Dr. Berg's departure. Dr. Schoenfeld is a board-certified dermatologist and Mohs surgeon who specializes in detecting and treating skin cancers.

Dr. Schoenfeld will be joined by his highly trained physician assistant, Parth Patel. Like all of PDPs healthcare providers, Dr. Schoenfeld and his team enjoy getting to know patients and provide careful continuity of care.

PDPs new Wilmington office is located at 2000 Foulk Road in Wilmington, DE. To schedule an appointment with PDP, please call Dr. Berg's existing phone number at 302-475-8000, or PDP at 888-895-DERM. To schedule an appointment online, visit www.padermpartners.com.



PDP Launches New User-Friendly Website

PDP is proud to introduce its thoughtfully redesigned website (www.padermpartners.com). With the launch of the new site, PDP has improved the resources it offers patients. Women and Men looking for excellent medical and cosmetic dermatology services in the Philadelphia and Lehigh Valley region can quickly find detailed, easy-to-understand information about skin conditions and the procedures to treat them. Patients can also learn more about the uniqueness of the practice, the renowned dermatologists performing the treatments, and the attentive and caring staff. Our new site also features various interactive and user-friendly tools for our patients. And, like its predecessor, the new site allows patients to schedule appointments online.



PDP Welcomes Dr. Davida Krupnick to Our South Philadelphia Office

PDP is pleased to welcome Davida Krupnick, MD, to its South Philadelphia office, effective August 31.

Davida Krupnick, MD, completed her dermatologic residency at Thomas Jefferson University Hospital in Philadelphia, PA and her internal medicine residency at Columbia University Medical Center in New York, NY.

Through her dual training, she obtained a comprehensive knowledge of general dermatology, cosmetic dermatology, lasers and complex medical dermatology. Dr. Krupnick is a member of the American Academy of Dermatology.

She has published several papers on dermatology, oncology and women's health and presented at both regional and national meetings. She serves as volunteer faculty at Thomas Jefferson University Hospital, contributing to resident education.

Prior to her training, Dr. Krupnick attended Dartmouth College where she graduated Summa Cum Laude and was elected to the Phi Beta Kappa society. She then attended New York University School of Medicine where she was elected to the Alpha Omega Alpha medical honor society and was awarded the William Osler Medal. Dr. Krupnick grew up in New York City.

Outside of work, she enjoys hiking, cooking, running, reading and spending time with her husband and sons.

Dr. Rachel Anolik Joins PDPs Lexington Park Office Effective August 31, 2020



Dr. Anolik provides patient-centered dermatologic care for a variety of skin conditions and skin types. She ably treats adults and children, and provides medical and surgical services. Dr. Anolik is a board-certified dermatologist and a Fellow of the American Academy of Dermatology.

A magna cum laude graduate of Cornell University, Dr. Anolik was a member of the Cornell College of Agriculture and Life Science

Honor Society, Ho-Nun-De-Kah. Upon graduating from Cornell, she completed her medical degree at the University of Pennsylvania School of Medicine, receiving a Center for Human Appearance Research Grant.

Additionally, Dr. Anolik completed a medical student fellowship at the Hospital of the University of Pennsylvania Pathology Department in 2010 and completed her intern year in Internal Medicine at Pennsylvania Hospital in 2012.

Dr. Anolik completed her residency in dermatology at Boston Medical Center where she served as Chief Resident from 2014-2015. PDPs Lexington Park office is located at 8001 Roosevelt Boulevard, Suite 307, Philadelphia, PA. To schedule an appointment, call 888-895-DERM.

PDPs South Philadelphia office is located at
1930 South Broad Street, Suite 21, Philadelphia, PA, 19145.
To schedule an appoint, call 888-895-DERM.

Late Summer Skin Care Tips

The lazy days of summer are made for relaxing and having fun but they can also take a toll on your skin's health. PDP has compiled a list of end of summer skin care tips to keep you moisturized and healthy heading into the fall months.

Keep wearing sunscreen: Sunscreen should be applied year round whenever you are going to be outside. Make sure it is a broad-spectrum lotion to block UVA rays. UVA's are most prevalent in the non-summer months and can be just as damaging.

Do not forget your lips: Use a lip balm with SPF daily.

Exfoliate: Outdoor activities often lead to dull and rough skin patches, as well as dry, dead skin cells. By exfoliating and removing them, you are freeing up new, healthier skin to make an appearance. Exfoliating also improves absorption of moisturizers.

Moisturize: After spending days in the hot, dry summer sun, it is important to put moisture back into your skin. The fall is a great time for your skin to recover and hydrate. Moisturizers should be different for your face and your body and should be used daily in the cooler months.

Dress appropriately: Your clothing doesn't just look great. It also absorbs or blocks harmful UV radiation and remains one of the most effective forms of protection against sun damage and skin cancer. In addition, sun-protective clothing is the simplest way to stay safe, unlike sunscreen, you never need to reapply. Clothing generally has an SPF of 10

Check moles: Your skin is the largest organ in your body, and studies have proven that UV exposure causes skin cancer. Regular skin exams with a dermatologist can save your life.

Stay Hydrated: Drinking water is very important all year round, however it is extra important during the summer. Drinking water will not only keep you feeling on your toes, but it will help your complexion stay nice and clear.

These tips are also applicable in the winter, of course, but they're especially relevant during the summer months (especially during the blistering heat of August).



PDP Rolls Out New Messaging Platform For its Patients

PDP announced that it recently rolled out the messaging platform, Klara, for secure medical messaging with patients.

Klara is a healthcare messaging tool, for iOS and web browser, which enables users to collaborate on a single patient-centered platform. The instant messaging tool allows teams and providers to communicate among each other, across systems, with patients and external referring professionals.

"We strive for innovative and effective ways to utilize technology to raise the bar on the care we provide to our patients" said Andrew Frankel, PDP, COO. "Klara's secure medical messaging makes care more available and more convenient for the thousands of patients that we serve."

Klara was founded in 2013 with the vision to change the broken healthcare experience by directly connecting doctors and patients through technology. Klara's secure and HIPAA-compliant medical messaging platform allows providers and patients to centralize all their medical communication in one simple and secure app.

